



North Carolina Academy of Nutrition and Dietetics Newsletter Spring 2018

President's Pen:

Jennifer Anderson Logan, MPH, RD, LDN

Spring is in the air (finally)!

I am excited to let you know that NCAND has a new strategic plan!! Thank you to everyone who participated over the last year. Your insight, suggestions and feedback have been invaluable to this process. Our new plan will help us strengthen our relationship with members, engage with other organizations/professionals who share our mission and vision (see below), further develop a wide array of member benefits and provide additional avenues to for us to demonstrate our expertise in the field of nutrition and dietetics.

Mission: Foster a community of empowered and supported food and nutrition professionals by encouraging and providing opportunities for lifelong growth and development

Vision: Empower NCAND members to promote evidence based research and practices to improve the health and well-being of North Carolinians through food and nutrition

We are seeking help with the implementation of our strategic plan. Whether you can only spare a few hours or have a little more time to participate, our new strategic plan has many opportunities for you to be involved. Some general areas we need assistance in include sponsorship, membership recruitment, marketing, media relations, public policy and more. If you would like to be involved, please email: pastpresident@eatrightnc.org and stay tuned for emails with additional details.

In good health,
Jennifer Anderson Logan, MPH, RD, LDN
President, North Carolina Academy of Nutrition and Dietetics



Policy & Legislative Updates

State-level Priorities

The short session of North Carolina's General Assembly is about to begin, and we aim to get HB 357 passed through the Senate and signed in to law. As a quick refresher, HB 357 (Modernize Dietetics/Nutrition Practice Act) would update current law to allow for qualified nutrition professionals to write therapeutic orders, bring additional qualified nutritionists in to market and clarify provision of services, as well as require a background check and diversify the licensure board.

To do this – we need your help! Here's how:

1. Plan to take part in Legislative Day on June 1st

Instead of convening at the General Assembly in Raleigh, we invite you to meet with your Senator to discuss HB 357 at his or her office in your home district on Friday June 1st.

2. Participate in webinars on Thursdays in May

Webinars will be offered at noon on Thursdays in May to help you learn the basics about participating in the legislative process and to prepare for your meeting.

Topics include:

"Bill Analysis - Why We Need HB 357"

- Charla Burill, JD, RD

Thursday, May 10, 2018 at 12 noon

"The Legislative Process"

- Robyn Smith Brown, MBA, RD, LDN

Thursday May 17, 2018 at 12 noon

"Developing Your Story and Scheduling with Your Senator"

- Courtney Luecking, MPH, MS, RD, LD

Thursday, May 24, 2018 at 12 noon

REGISTER HERE: [Legislative Day 2018 Webinar Sign up](#)

In other news:

- The North Carolina Telemedicine Practice Act is eligible during the short session. This Act would establish a telemedicine policy for the state and direct the DHHS to study and report recommendations for various standards, including: licensing standards, performance metrics, sufficient internet connectivity, and reimbursement. Members of the public policy team have been bringing the voice of dietitians to the table
- A study of Access to Healthcare in Rural North Carolina included recommendations to study state health plan and state Medicaid program to increase preventative health services, improve health outcomes, and lower cost of care as well as to support implementation of a statutory framework for telemedicine in North Carolina and to require further study of issues related to telemedicine.

National Priorities

(Courtesy of the Academy's Public Policy Weekly News)

Take Action to Support Nutrition Programs in the Farm Bill

The U.S. House Agriculture Committee began considering H.R.2 (Agriculture and Nutrition Act of 2018) on April 18th. In its current form, the bill would make changes to the Supplemental Nutrition Assistance Program, our nation's most effective anti-hunger program. These changes could weaken or eliminate coverage and benefits impacting millions of people.

The bill would also consolidate and make additional changes to the two nutrition education programs in the farm bill, SNAP-Ed and the Expanded Food and Nutrition Education Program. The changes would likely create disruptions and trusted, effective partners may lose their ability to participate in SNAP-Ed. Additionally, the Fresh Fruit and Vegetable Program would be opened up to all forms of fruits and vegetables including canned, dried, frozen and pureed undermining the integrity of the program. For some children this is their only opportunity to be exposed to fresh fruits and vegetables, and serves as a good educational opportunity. There is still time to speak out and share stories through any of these channels:

- Take action using the Academy's Action Alerts. It takes 30 seconds or less. If you have time or stories to personalize the message, even better.
- Call your members of Congress. Dial the U.S. Capitol switchboard at (202) 224-3121. The operator will connect you directly with the office of your request. Use the action alert as talking points.
- Engage your members of Congress through Facebook or Twitter. Use pictures to make your tweet or post stand out.
- Meet with your members of Congress and their staff in district or state offices.
- Invite members of Congress and their staff to a site visit to learn more about your program.
- Attend a public forum or town hall and share your thoughts or ask a question to bring attention to a nutrition-related farm bill issue.

CBO Estimates Number of SNAP Participants Will Continue to Fall

In other farm bill-related news, the Congressional Budget Office estimates that the number of SNAP participants will continue to fall over the next 10 years, but the overall cost of the program will remain relatively constant due to projected increases of food costs. CBO also prepared an estimate of the cost of H.R. 2.

While the bill would be near budget neutral, adding \$458 million to the federal deficit over a decade, most notably the bill would shift around funding within the nutrition title and conservation programs would face the largest cutbacks. Also notable, House Minority Leader Nancy Pelosi, sent a dear colleague letter to House democratic colleagues urging them to oppose several bills, including the farm bill because of the changes to SNAP.

National Nutrition Month Updates:

We are pleased to announce the NCAND Public Policy Coordinator submitted documentation to the NC legislature & we have officially received 2 separate proclamations in our state recognizing:

- 1) March is National Nutrition Month
- 2) March 14th is National Nutrition Day

NCAND Logo Contest

We've had big changes this year - one of them being our name change from the North Carolina Dietetic Association (NCDA) to the North Carolina Academy of Nutrition and Dietetics (NCAND). As we continue to grow in the 21st century, we are in need to a new logo to convey who we are and what we represent!

What do you think the new logo should look like? Could your design be the lucky winner?

How to Enter:

The contest begins on March 1st 2018. Submission will be accepted through May 1st 2018.

From the submissions received, three logo designs will be selected and voted upon by NCAND members. Finalists and contest winner will be announced via our website, social media, and by direct contact to the winners' email accounts. In order for your entry to be submitted and reviewed by our judges, all entries must be:

1. Submitted by email to president@eatrightnc.org (please include your name, postal address, phone number and email address)
2. Submitted in their original source file and
3. Submitted as a high resolution .pdf with 300 dpi or higher
4. No more than 3 entries may be submitted by any one entrant
5. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.

Logo Requirements:

- **Professional:** This logo may be featured on our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts etc.). As a result, while we want the logo to be eye-catching, it must still be legible.
- **Theme:** We are looking for a creative, innovative and professional logo design that promotes our new Mission and Vision.
 - **Mission:** Foster a community of empowered and supported food and nutrition professionals by encouraging and providing opportunities for lifelong growth and development.
 - **Vision:** Empower NCAND members to promote evidence based research and practices to improve the health and wellbeing of North Carolinians through food and nutrition.
- **Affiliation:** The new logo must include the following eatright graphic showing our affiliation to AND.



- **Color:** There are no limitations and any colors may be used.
- **Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.


Contest Details:

Three finalists will be selected by NCAND judges and voted upon by NCAND members across the state. One winner will be announced. Contestants agree that NCAND may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to NCAND. Additionally, NCAND may alter, modify or revise the logo as it sees necessary to achieve the goals of the association. NCAND reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

Prizes:

Contest winners will receive one of three prizes:

- The first place winner will receive a \$100 gift card to Trader Joe's or Whole Foods (Winner's Choice) and registration to an NCAND Regional Meeting.
- The second and third place winner will receive free registration to the NCAND Regional Meeting of their choice.
- All three winners will receive a spotlight in the NCAND newsletter (and bragging rights!).



Public Health Nutrition

APPALACHIAN STATE UNIVERSITY®

Graduate certificate in Public Health Nutrition Practice
Master of Science in Nutrition with Concentration in Public Health Nutrition

Completely online!

These programs, perfect for working professionals, will help to advance your career by connecting you with distinguished faculty who will work with you to develop your leadership potential, research skills and evidence-based knowledge in food, wellness and public health. Member of the Association of Graduate Programs in Public Health Nutrition.

For curriculum questions, contact Dr. Kyle L. Thompson, DCN, RDN, LDN, CNSC, at thompsonkl@appstate.edu
For application questions, contact Appalachian State University Distance Education: 828-262-3113
distance@appstate.edu



Follow NCAND on [Facebook!](#)



Follow NCAND on
twitter [@eatrightnc!](#)

Do you have a recipe you would like to have featured in a future NCAND newsletter? Know of a NC Dietitian you would like to see highlighted in a newsletter? Send submissions to lizhurley10@gmail.com!